



Clash of the Generations Briefing Workshop

Generational diversity and differences in the workplace continue to be challenging as many older workers delay retirement and younger workers begin to join the work force earlier than anticipated. Today's workplace includes multiple generations with differing viewpoints and communication styles which can negatively impact sales, employee and supervisory interactions. In many cases, direct supervisors may be someone much younger or much older than the employees they supervise. The more we can understand the unique perspectives, work styles, and goals of the generations with which we work and manage, the more effective we will be in managing our workplace.

This workshop seeks first to understand each generation thereby improving business performance in numerous ways. In our **2-hour Briefing Workshop** we define and set the framework of the FOUR GENERATIONS (Traditionalists, Baby Boomers, Generation X and Millennial) and the world and workplace dynamics that have been their driving forces. Clashpoints are also introduced and explored.

Half Day Workshop Content

- Defining and setting the framework for each Generation.
- Why understanding generational diversity is so important.
- Generational traits and influences.
- ClashPoints: What are they?
- Explore the generational gaps and how best to recruit, retain, motivate & market to each of them.



Our 2-hour Briefing session has been approved for 2 (General) recertification credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute.

The half day program has been approved for 4 (General) recertification credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute.

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WARNING

This session is not intended to put people into a box, it is for anyone interested in taking the lid off and peeking in....



Improving Performance Through Engagement

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