



LISA I. PEREZ, SPHR



Lisa Perez is the President of human resources consulting company, HBL Resources, Inc. that specializes in Improving Business Performance through Engagement. She brings over 25 years of HR experience and serves as a trusted advisor, trainer or consultant to small and large organizations including Virgin Hotels, Miccosukee Resort and Gaming, Banesco USA, SLS Hotels and Brinks International to name a few.

Lisa is a member of the Society for Human Resources Management where she has earned her Senior Professional in Human Resources (SPHR) certification and holds the SHRM-SCP designation as well. She is a member of The Greater Miami Society for Human Resources Management (GMSHRM), a member of The Human Resources Association of Broward County (HRABC), and a volunteer member of S.C.O.R.E. As a member of The Miramar/Pembroke Pines Regional Chamber of Commerce since 2011, she chaired the Ambassadors Committee from April 2013 - April 2016 and previously Co-Chaired the Education and Training Committee. Lisa has volunteered for the Broward County's KIDS AND THE POWER OF WORK (KAPOW) Program since 2012 where she facilitates 4th and 5th grade lessons to help prepare students for their futures in the workplace and life. Lisa is also a member of her Women's Ministry Team at Oasis Church in Pembroke Pines Florida where she facilitated the Women to Women Mentoring Program from 2011 to 2015. She is a Certified BridgeBuilder® Trainer who facilitates Generational Diversity in the Workplace and is a DISC Certified Human Behavior Specialist.

Prior to forming her consulting company, Lisa served as the VP of Human Resources for Tecton Hospitality/Desires Hotels; a Miami based hotel Management Company operating up to 21 hotels located in six states & Puerto Rico. She was the Director of HR at the Bonaventure Resort & Spa in Weston, Fl., and the Director of HR for the 1,200-room Fontainebleau Hilton Resort in Miami Beach, Fl. During her tenure with Hilton, she held the Vice President position of The South Florida Hospitality HR Association in 2002 introducing the first Legal Update and Trade Show concept to the Association. Prior to this, as the Corporate Director of Human Resources, she developed the company HR infrastructure for Bask Hotel Development Group, a management company based in Atlanta, GA with seven hotels totaling 1,000 rooms in various states.

Earlier in her career, she started her hospitality career with Interstate Hotels Corporation as a Hotel Front Desk Clerk. During her 10- year tenure, she progressed within the HR discipline and achieved the role of Corporate Director of Recruitment and Succession Planning.

She holds a Degree in Business Management from Southern College and attended Oklahoma State University to pursue her Sign Language Certification.


She has conducted breakout sessions, workshops and speeches on a variety of topics for several organizations including: the 2016 HRABC Diversity & Inclusion Forum, the 2015 Modern Women in Business Summit, the 5th Annual Jim Moran Business & Leadership Conference, the Fort Lauderdale Tower Club Business Luncheon, the 2014 HR Florida State Conference, the 2014 Society for Diversity Leadership Retreat, the 2014 HR Association of Palm Beach County Conference, the HR Association of Broward County, the Young Professionals 360 Group of the Miramar/Pembroke Pines Regional Chamber of Commerce, and the Miramar/Pembroke Pines Regional Chamber of Commerce Monthly Breakfast BizTips.

She is honored to have been recognized throughout her career with a 2015 peer nominated, Pinnacle Award from the Miramar Pembroke Pines Regional Chamber, a 2015 Volunteerism Award from KAPOW, a 2008 Finalist and 2007 Nominee for the South Florida Business Journal Excellence in HR Award, the 2003 Florida Hotel Motel Association Outstanding Manager of the Year, a 2003 and 2001 Finalist Award for the Human Resources Association of Broward County, HR Best Practices Award, the 2002 Fontainebleau Hilton Annual General Manager's Leadership Award, and in her early career, while with Interstate Hotels was awarded the Employee of the Year in 1994, and Employee of the Month in May 1994 and February 1992.

Prior to launching her consulting practice, through her efforts as the Executive HR Leader for her employers, they were recognized as follows:

- 2003 American Cancer Society Relay for Life Award for Best Team Tent
- 2002 Florida Hotel & Motel Association Special Events Awards - One-Time Event for the Fontainebleau Hilton
- 2002 Florida Hotel & Motel Association Special Events Awards - Ongoing Programs for the Fontainebleau Hilton
- 2001 Greater Miami and the Beaches Inn Key Diversity Award for the Fontainebleau Hilton
- 1996 Awarded Interstate Hotels Best Overall HR Office
- 1996 Awarded Highest Overall Satisfaction in the Employee Opinion Survey for Region III.

Originally, from Brooklyn, NY, she is a wife, mom to three daughters, stepmom to a son and daughter and has one granddaughter. She loves scrapbooking and considers herself a craft geek.


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